

Pie Drive Fundraiser

Fundraising with Timbertown Pies is a wonderful, fresh alternative to traditional fundraising methods. Instead of having to work hard to sell products that no-one really wants, delicious Timbertown Pies will practically sell themselves.

If you are a school, sporting club or charitable organisation then the Timbertown Pie drive program is an excellent way to raise valuable funds and it is so easy. We have done all the hard work, all you have to do is follow the 5 easy steps contained in this **'fundraiser kit'** to have a profitable and successful fundraising event. To find out more about fundraising with Timbertown Pies or to download a 'fundraising kit' visit us at: www.timbertownpies.com.au

Premium Family Pies

Great Profit

Easy to Organise

Quality Products



"the best pie money can buy"

FUNDRAISING PROCEDURE

5 steps to easy, profitable and successful fundraising . . .

1. Phone us on 02 6581 2177 or 0409 812 190

To book your distribution date and to **confirm you have the current price list.**

2. Organise your Order Forms

Photocopy the below 'Individual Order Form' and hand them out to all your sellers to distribute to parents and friends. Attach a supporting letter to promote the Pie Drive and ensure you write the return and distribution dates on the 'Individual Order Form' before photocopying. The distribution date is the day pies are delivered and handed out.

3. Complete a list of Totals

Use a spare 'Individual Order Form' as your Total sheet – add together the total orders for each product.

Totals need to be double checked by you to ensure we bake the required number of pies.

4. Phone or Fax your Totals List

Make sure your organisations name, delivery address, delivery date and the earliest and latest delivery time is clearly written.

5. Delivery to your door

Our refrigerated trucks will deliver your freshly baked pies individually wrapped and sealed with full nutritional and ingredient information. All you need to do is hand out the pies according to each individual order.

Important Notes:

- Please complete your Totals Form with care. It must be double-checked to ensure we bake and deliver the correct amount of each product to fill your orders.
- Instruct your supporters on your covering letter to make cheques payable to your organisation. A single cheque should then be made payable to Timbertown Pies after the confirmation of your order.
- Ensure we receive your order a minimum 7 days prior to delivery.
- Our pies are delivered FROZEN and can be kept for up to 7 days in the fridge or frozen for months. Why not stock up for the easiest family meal around and raise funds for your group at the same time.
- Our contact details are:

Michael Linney
Sales & Customer Support
Mob 0429 812 178
michael@timbertownpies.com.au

Justin Linney
Sales & Customer Support
Mob 0409 812 190
justin@timbertownpies.com.au

Timbertown Pies Pty Ltd
Ph: 02 6581 2177
Fax: 02 6581 5626
sales@timbertownpies.com.au
www.timbertownpies.com.au

Timbertown Pies - Pie Drive

Price Structure

The table below details our menu and suggested selling price which provides a profit of **\$3.00** per family size pie and **\$1.00** per lunch size pie.

Pie Variety		Family Size (700 – 800gms)	Lunch Size (200gms)
Minced Steak	<i>Bursting with beef and baked in our secret gravy with a hint of cracked pepper.</i>	Buy \$6.00 Sell \$9.00 Profit \$3.00	Buy \$2.00 Sell \$3.00 Profit \$1.00
Curry Steak	<i>The taste of India in our Australian icon. Just enough spice to liven your day.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Steak & Mushroom	<i>A perfect mix of beef and sliced button mushrooms, baked in a tantalising mushroom gravy sauce.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Steak & Kidney	<i>Grandfather favourite, premium beef and diced kidney made the old fashioned way and baked to perfection in our golden flaky pastry.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Steak & Potato	<i>A hearty meal for the family, premium beef baked in our secret gravy with a hint of cracked pepper and topped with a smooth bed of mashed potato.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Steak Cheese & Bacon	<i>The pie lovers special, premium minced beef marinated in our secret gravy and topped with shredded cheese and succulent diced bacon.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Chicken & Veg Mornay	<i>Breast chicken strips, baby carrots, green peas, and corn in an addictive smooth creamy chicken gravy sauce.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Vegetable Mornay	<i>Fresh garden vegetables, spinach, broccoli, zucchini, onion, green peas, corn and cauliflower in a rich creamy sauce.</i>	Buy \$6.50 Sell \$9.50 Profit \$3.00	Buy \$2.50 Sell \$3.50 Profit \$1.00
Apple	<i>Succulent diced apples in a sweet apple sauce baked to perfection in our golden flaky pastry.</i>	Buy \$6.00 Sell \$9.00 Profit \$3.00	Buy \$2.00 Sell \$3.00 Profit \$1.00



PIE DRIVE

ORDER FORM



Premium quality, fresh baked range of pies.

Organisation: _____
Name: _____ **Phone:** _____ **Class/Group:** _____
Return Form & Money By: _____ **Distribution Date:** _____

Pie Variety	Product Description	Family Size <i>700gms</i>	Qty	Lunch Size <i>200gms</i>	Qty
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Steak & Mushroom	<i>A perfect mix of beef and sliced button mushrooms, baked in a mushroom gravy sauce.</i>	\$9.50		\$3.50	
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Apple	<i>Succulent diced apples in a sweet apple sauce baked to perfection in our sweet pastry.</i>	\$9.00		\$3.00	
		Total Qty		Total Qty	
		Total \$		Total \$	